



## **Enlighten your Energy Management Plan with CUB UK**

Offering simple, effective and innovative energy management planning, leading energy consultant, CUB UK Ltd is demystifying preconceptions that energy management services need be confusing and costly. Recent information showcases that only 12% of businesses have an energy management plan, with the biggest barrier to organising this being lack of funding.

On top of this, lack of training and energy awareness, as well as suitable technology being available to implement such a plan, are often highlighted as reasons for neglecting this integral area of business management.

Utilising energy efficiently is vital to the environment and integral to the smooth running of any business, large or small. Increasing energy efficiency is cost effective and can be achieved using straightforward, yet innovative solutions.

CUB UK Ltd presents a simple and clear service when it comes to energy procurement, which has recently been revised to offer customers an ever-higher level of care and transparency. CUB UK has developed packages to suit both SME and I&C clients.

Energy management can complement these packages perfectly. CUB UK Ltd can assist customers in setting up a step-by-step energy management plan, or understand how to get the most out of a plan that may already be in place. With finance being a main obstacle for many organisations, CUB UK Ltd can help provide a solution.

Head of Business Development at CUB UK Ltd, Rob Halstead, states, "I believe that all businesses have the potential to reduce their energy consumption, and with the cost of technology decreasing, payback on investment may not be as slow as you would expect. With additional legislation being placed on businesses to be more efficient it is essential to have a robust energy management plan in place, even if it starts with better awareness of how to avoid wasting energy"

CUB UK's unique approach ensures that it is more than just an energy management team; the consultancy aims to become a business partner, advising on innovative and engaging plans to meet the needs of the customer's organisation for the present day, as well as in the future.

Cast a spotlight on your energy use and learn how CUB UK has helped other businesses with their energy consumption and efficiency. Contact a member of its dedicated team on 01354 606848 or visit <http://www.c-u-b.com/enquiries/>.

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***Editor's Notes:*** For further information, interview requests with CUB UK's Managing Director, Louis Fairfax, or imagery, please contact CUB UK's press team, Cubiqdesign on [rachel@cubiqdesign.co.uk](mailto:rachel@cubiqdesign.co.uk) / [elyssa@cubiqdesign.co.uk](mailto:elyssa@cubiqdesign.co.uk) or on: 01638 666432