

## New year brings new innovations

Family run energy consultancy, CUB UK, has started the new year as it means to go on with a revolutionary re-launch of its bespoke energy management packages.

The ISO accredited company developed a unique approach to energy consultancy by adopting a series of packages, which have been redeveloped following extensive industry research.

The packages include flexible and exclusive purchasing of gas and electricity, energy price monitoring and energy management services such as on-site audits. These bespoke services ensure its clients are meeting their business' energy objectives today, tomorrow and in the future.

Melinda Fairfax, head of marketing, says: "We have refined our offering this year, following our ISO accreditation, to ensure our expert consultants are working with our clients in way that's going to suit them best. Our comprehensive range of services have been updated to reflect the shifting demands of our marketplace."

As part of this development, CUB UK is looking to help charitable organisations to better understand the benefits of budget certainty energy products. Working with the likes of the Air Ambulance Service and Birmingham Dogs Home, CUB UK wants to ensure that charities are spending their money where it will do most good. To help not for profit organisations better manage their energy, CUB UK is offering a 15% discount on their fees to all new clients from the charitable sector.

For more information, simply get in touch by calling 01354 606848 or email [customer-care@c-u-b.com](mailto:customer-care@c-u-b.com).

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