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### #FBF Winners Announced By Family Business Champions, Family Business United

*Family Business United founder and champion of the family business sector, Paul Andrews, is delighted to announce the first winners of the new social media campaign to support family businesses, something that he is passionate about.*

Having founded Family Business United in 2011, it has become the leading online magazine and resource centre for family firms across the UK and is now in a position to move on with the next stage in its growth. The new #FBF campaign will continue to champion the family business sector and take place every week, run through the Family Business United twitter page.

The first family business winners of #FBF were:

- Bastows
- Riccall Care
- John White and Sons
- CUB
- Kids 1st

Determining the winners was not easy but as Paul explains, “We are looking for family businesses that have something to shout about, are proud of who they are and embrace the fact that they are a family firm in what they do. We are looking for businesses that benefit from their family ownership and the journey the family have been on, and whilst a long history is not essential, we are looking for businesses that are using their family business status to help position themselves in the marketplace. The winners clearly embody everything that we are looking for in family business ambassadors.”

With over 3 million family firms in the UK today there are some truly inspirational family firms around, some have been around for generations and others are just starting out with the intention of being around for generations to come.

CUB (UK) Ltd is delighted to have won the campaign.

As Paul concludes, “The #FBF campaign is all about the diversity of family businesses in the UK today that really are the backbone of the UK economy. We want the family business sector to be loud and proud, embracing social media as a way to champion the very fabric of entrepreneurialism in families today.”

“Family Business United was set up to champion the family business sector and this campaign is the regular extension of what we are all about. We look forward to identifying some great family firms and sharing their successes throughout the ongoing campaign.”

To take part in the campaign tweet @familybizpaul using the hashtag #FBF and be part of the family business community. Going forward three winners will be announced on Friday of each week.

About Family Business United – [www.familybusinessunited.com](http://www.familybusinessunited.com), the leading online magazine and resource centre for family business..

