

# How do you tackle an iceberg of energy costs



**Chairman of CUB UK, Jaqui Fairfax**

Jaqui Fairfax was asked by Energy Live News to feature as a guest blogger this week. She wrote about the need for energy saving measures and energy efficiency. She went on to explain that it is not just a want to be energy efficient but also a need to as we as a society has to adapt.

Jaqui proceeds to give useful hints and tips of how to make your business more energy efficient for the future. This ranges from raising awareness in your organisation to energy management and even energy packages.

Here is an excerpt from the article:

*Driving down the price of energy is only the tip of the iceberg when it comes to minimising energy costs.*

*Companies of all sizes fighting for survival or looking to improve their bottom line and protect it from future price rises are now getting energy efficiency measures, not just because they want to but because they have to. We are moving into a carbon neutral era and with this people and businesses have to adapt.*

*Companies are also looking to improve their Corporate Social Responsibility standing and see setting and monitoring green targets as an efficient way to achieve this.*

## **Not just a poster girl for energy saving**

*The quickest and cheapest win is still obtained from simply raising staff awareness – the Carbon Trust has a guide on how to implement an energy efficiency campaign and drum up staff buy in. There are also some pretty nifty downloadable posters. (See the [Carbon Trust](#)).*

To read the full article and get some great tips click here: [Energy Live News](#)